

JCQTA STRATEGIC PLAN 2020-2022



Goal 1

Establish and maintain connections to advocate for improved recognition of teacher associations.

Goal 2

Contribute to enhanced professional support to member associations.

Vision

To support member associations as they support their members in delivering quality education in Queensland.

Mission

JCQTA is committed to facilitating collaboration between member associations and education stakeholders and providing relevant professional support

Advocacy

promoting association membership in Queensland

on-going and active commitment to teaching associations

making available to members policies and discussion papers about education, and to respond to these as appropriate on their behalf

making representations and public statements about education to government, other authorities, and the wider community on matters of concern and interest to members

articulating agreed positions on key issues through a range of media

Professional Learning and Collaboration

providing a broad range of collaboration opportunities for members in all areas of the state

facilitating the exchange of ideas and information about Queensland education via a range of events and media, especially the website, social media and the newsletter

assisting member associations in the co-ordination of activities across the state

continuing to meet regularly and as appropriate with other teaching associations

developing strategies and opportunities for shared work and collaboration with education stakeholders

encouraging, promoting and publicising research and projects related to teaching

Governance

practising an open and transparent leadership and management approach

monitoring and maintaining a focus on membership through maximising membership strategies and the provision of hard data on membership numbers and trends

monitoring and developing income streams wherever appropriate

using budgetary processes to manage funds within the context of a longer term strategic plan

maximising investments

undertaking appropriate project management work for other similarly aligned professional bodies when opportunities and resources allow

working collaboratively or in partnership with other associations and organisations on joint projects of state and/or national importance

maximising the Association's assets for the good of the membership by ensuring that all financial and fixed assets enhance and expand members' benefits through improved access to resources and professional learning and increasingly effective advocacy on their behalf