MINUTES OF MEETING OF JOINT COUNCIL OF TEACHER ASSOCIATIONS HELD AT QLD COLLEGE OF TEACHERS AT 4.00 PM 21st May 2008

Present: Caroline Brooks (Vice-President (ACHPER); Jackie Mergard (Secretary); Susan Hearfield (MYSA); Helen Little (RSTAQ); Joy Schulz (SOSEAQ); Jim Buckley (ETAQ); Beryl Exley (ALEA)

Via teleconference: Susan Kennedy Smith (STAQ); Karen Bonnano (SLAQ)

Apologies: Kay Schwede (GTAQ); Janet Cochrane (President (QSITE); Lyn Allsop (Treasurer (QAGTC); Ros Korkatzis (QHTA)

1. Welcome and apologies

2. Presentation:
The AGQTP Cross Sectoral committee representatives Mike Harkin - Cath Ed; Mark Newham - ISQ and Gary Francis - DETA

Kris Holm from the Professional Development and Leadership Institute (aka The Institute) was also to be in attendance but was unable to come.

ISQ - Mark Newham reported that ISQ has a $500,000 budget of which $250,000 is spent on school-based pedagogy products in approximately 10 schools and the remaining $250, 9s managed by program officers.

Mark is opening the project round on 20th June for Expressions of Interest with a August 1 close. 25% of funding is being mandated as ICT related PD by the Minister and another 25% must be for ICT embedded in other projects.

Associations could work with schools on projects which could be cross sectoral but the majority of funding would be spent on ISQ staff.

Mike Harkin - Catholic Education is less centralised than ISQ but has $700,000 to allocate to dioceses on a pro rata basis. Brisbane received about half of the funding with $50,000-$70,000 allocated to each of the other diocese which allows for one activity in the regional areas.

Independent Catholic schools agree to be funded as part of a diocese. Currently there is not much involvement by associations but there are project links to universities. Decisions will be made between June and August and there could be new programs next year.

Mike can put associations in touch with regional project coordinators - m.harkin@bne.catholic.edu.au

Gary Francis - DETA

AGQTP funds 2005-2009 have been part of the full budget allocation. Workforce committee identified priorities and budget bids are aligned to these. 2009 planning is happening now.

The Minister has requested that 25% of funding to be for ICT projects.

Gary presented a list of projects - see Appendix 1

There are professional pathways with universities planned and “professionalism” involve currency of knowledge and recognition of qualifications.

Programs involved leadership development; mentoring programs; supporting teaching in Indigenous schools, identification of individual PD plans.

A research project has identified case studies of engagement of schools and universities to improve practice or performance and this can widened to include professional associations.

Financial literacy funds are available from Dept of Workplace Relations etc to support PD events. There is a cross sectoral project in Semester using online and face to face with external experts eg Paul Clitheroe or Noel Whittaker.

There are Summer Schools small grants of $2000 for each graduate to share their experiences. Funds for this are now available from government rather than the sectors but need to have skills to lead adult learning and each individual has been offered a choice. There are workshops to build skills to change culture and engagement with professional associations is an important part of the sharing and attendance at conferences, journal articles or other forms of engagement are approved.

Should Professional Associations go to the top or through regional co-ordinators?

A request has been forwarded to funnel some PD through JCQTA but probably won’t be approved. Points of influence are Kris Holm at PDLI and Gary Francis - consider having Kris to speak again at a meeting to outline position of PDLI and key partnerships.

Another point of influence is Penny Bedson and JCQTA should communicate with her. Regional points of influence are regional co-ordinators - their contacts are available on the web but Gary can also provide contact details.
The July-August budget will examine networks to deliver PD and the role of the PDLI has now formalised over the past 4-5 months. PD messages will be co-ordinated by the PDLI and others may be ignored. Dept funded PD will need to be approved by PDLI. PD events held by professional associations can be sent to Gary and he can forward to regional coordinators eg date claimers for conferences.

AISQ have a weekly mailout and information can be sent to Mark while Catholic Education also have a weekly update via email and Mike can be contacted about this.

The issue for professional associations is how to address the needs of non members and other areas of opportunity

Gary suggested looking at the systemic PD plan as the basis on which to work but he will make further enquiries and give a response at another meeting. He is happy to speak again after the allocations in September if we issue an invitation.

3. Confirmation of minutes of last meeting held on Wednesday 19th March 2008

Moved Susan Hearfield Seconded Joy Schultz Carried

4. Business arising -

Action Items

Beryl Exley/Jackie Mergard - Progress Association Directory and confirm final costs of distribution and printing.

Jackie Mergard - Collate dates for University preservice teacher events for 2008. Jackie to put on JCQTA website - having difficulty in obtaining responses

Janet Cochrane - Forward an invitation to Gary Francis, AIQ and Catholic Education to discuss AGQTP funding and plans. Completed

Janet Cochrane - Write to Minister Welford and seek clarification on collaboration of PDLI, QCOT and JCQTA.

Caroline Brooks - Re-present the final version of Strategic Plan at next meeting for ratification.

Janet Cochrane - To create a criteria or template to standardise responses on volunteer hours.

Susan Hearfield, Caroline Brooks - Organise April 19th Forum; circulate information and organise catering. Completed

Janet Cochrane - To provide a list of state based criteria of End of Year Awards for comparison

Janet Cochrane - To compile the current list of JCQTA representations

Jackie Mergard - Book Bernard O'Shea Centre for August Forum

Susan Hearfield - Review evaluations from 2007 Forum

All - Suggest guest speakers for 2008 meetings

5. Correspondence Inward -

Incoming Mail:

Renewals of memberships - STAQ, SPELD

Emails -
6. Correspondence Outwards – Nil

Moved that inward correspondence be accepted and outward correspondence endorsed.
Moved Jackie Mergard Seconded Caroline Brooks Carried

7. Treasurer’s Report

No report as Lyn Allsop is away

Motion: That an honorarium of $200 be paid to Dr Noel Preston for services as a keynote speaker at the April Forum
Moved: Joy Schultz Seconded: Caroline Brooks Carried

8. Reports from Representations

8.1 AJCPTA
Report in Appendix 2

8.2 AGQTP
Nil

8.3 Other
Nil

9. Values Project

Final report has been submitted.
Only WA and Qld came up with best practice examples
Joy advised that the following funding was available:
$1500 to SOSEAQ for coordination of project
$3500 allocated for Indigenous Education - money may be used to assist members to incorporate an Indigenous perspective into their conferences
$1500 for final symposium in Adelaide
$500 available for reports and newsletter article (Joy to undertake on behalf of SOSEAQ and check re copyright)
Motion: That $1500 from AJCPTA Values funding for provision of the best practice examples and $500 report be paid to SOSEAQ.
Moved: Joy Schultz Seconded: Caroline Brooks Carried

10. General Business

10.1 April Forum VOICE - Values; Organisations, Indigenous Curriculum and Education
Thanks to Joy for organising keynote speaker and for her work on the Values project. About 30 people attended and it was a cross sectoral forum with most KLA’s represented.

10.2 Directory Update

Printing
Quantity:  65,000  80,000  95,000  100,000
Price ex GST $22493.90 $27148.00 $31812.00 $33364.10
($24743) ($29863) ($34993) ($36700)

Distribution Alternatives:

Distribution options now are:
(1) Insertion into Education Views (only state system - would also need to send to Catholic Education and AISQ) Qty 58,000 for Ed Views. Estimated that would cost $8,800 (including GST).

(2) Queensland Teachers Union
Not all teachers are automatically members of the QTU
Approximately 97% of teachers and principals are members of the QTU - with a distribution of approximately 42,000 to 44,000 going to primary, secondary, special school teachers, principals and TAFE members. Also have a number of associate (teachers in training) and retired teachers who receive the journal.

The journal would be the best way to distribute this to members as an insert. It would be $100 per thousand items including GST. ($4400)

Distribution via QTU will still keep the printing and distribution budget within the original $30,000 allocated for the exercise.

Printing will proceed and Jackie will contact QTU for the deadline of their next journal.

10.3 Strategic Plan
Caroline to represent the final version at next meeting for ratification.

10.4 Teaching Australia Plan
This has been finalised and distributed.
There will be another request for data on volunteer hours at the end of May or June. Janet Cochrane is to create a criteria or template to standardise responses for this. An invitation to attend the launch of Teaching Charter was received and Jason Zagami is attending on behalf of Janet Cochrane.

10.5 August Forum
Bernard O’Shea Centre to be booked. Jackie Mergard to action this. Evaluations from last year to be reviewed for inclusion in this year’s forum. Susan Hearfield to track these down. Associations to propose topics although a major one might be accessing PDLI and AGTQP funding.

10.6 End of Year Awards
Janet Cochrane indicated that some other states have End of Year Awards. Janet is to provide a list of state based criteria for comparison so that further discussion can take place.

10.7 Terms of Representations
A list of representations and guidelines for representation is to be formalised for inclusion in the strategic plan as it will give us some guidance around where we should be seeking representation as well as how we might go about seeking representatives. Janet Cochrane to compile the current list of representations.

10.8 Guest speakers for 2008
Other Guest speakers to be suggested by members.

The Associations’ presentation at the monthly JCQTA which has lapsed in the last few meetings will be re-instituted for the June meeting.

Meeting closed at 6.05pm

Next Meeting - Wednesday, 18th June 2008

Venue: Queensland College of Teachers Boardroom

Subsequent 2008 meeting dates: 16th July; 23rd August (annual Forum); 17th September (AGM); 22nd October; 19th November

Ongoing Actions

Beryl Exley/Jackie Mergard
Progress Association Directory and confirm final costs of distribution and printing

Jackie Mergard
Collate dates for University preservice teacher events for 2008
Jackie to put on JCQTA website

Janet Cochrane
Forward an invitation to Gary Francis, AIQ and Catholic Education to discuss AGQTP funding and plans.
Janet Cochrane  
Write to Minister Welford and seek clarification on collaboration of PDLI, QCOT and JCQTA.

Caroline Brooks  
Re-present the final version of Strategic Plan at next meeting for ratification.

Janet Cochrane  
To create a criteria or template to standardise responses on volunteer hours.

Janet Cochrane  
To provide a list of state based criteria of End of Year Awards for comparison

Janet Cochrane  
To compile the current list of JCQTA representations

Jackie Mergard  
Book Bernard O'Shea Centre for August Forum

Susan Hearfield  
Review evaluations from 2007 Forum

All  
Suggest guest speakers for 2008 meetings
## AGQTP Activity Summary - 2008

<table>
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<th>Budget</th>
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<td>Title</td>
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<td>Regional Activities to Support Syllabus Implementation - Darling Downs-South West Region</td>
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<td>Indigenous Teacher Mentoring Project</td>
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<td>Supporting Teachers in Rural and Remote Schools (STIRRS)</td>
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<td>Meeting the needs of our Remote Indigenous Schools</td>
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<td>Improving outcomes for the range of students</td>
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<td>Stepping out: ready for anything!</td>
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<td>Fixing the Gaps: Skilling to meet regional teacher demand</td>
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<td>Developing performance: the best we can be!</td>
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<tr>
<td>Ann Kempe</td>
<td>Director (Education Services)</td>
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<tr>
<td>Eva De Vries</td>
<td>Program Officer (Numeracy)</td>
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<tr>
<td>Jenelle Wills</td>
<td>Program Officer (Literacy &amp; ESL)</td>
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<td>Jenene Rosser</td>
<td>Senior Education Officer</td>
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<td>Jo Wise</td>
<td>Senior Project Officer - QCAR</td>
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<td>Mark Newham</td>
<td>Program Officer (Literacy/AGQTP)</td>
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<td>Mary Kwon</td>
<td>Program Officer (Languages/CAP)</td>
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<tr>
<td>Robyn Laurens</td>
<td>Program Officer (VET) - (Tues-Fri)</td>
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<tr>
<td>Sue Lunn</td>
<td>Policy &amp; Research Officer</td>
</tr>
<tr>
<td>Trish Brady</td>
<td>Program Officer (Special Education)</td>
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Welcome: -
8.45

1. Apologies: -

2. Introduction of new state and territory representatives to the AJCPTA Board

3. Sue Gazis, Nerina Pretlove – NSW Professional Learning Case Study
9.00

See handout notes for further details
Continued professional development is recorded electronically
When teachers participate in PD they record it – this includes attendance at
network meetings. At some point they also go back and include information around
how they implement this. This all correlates with the professional standards and
teachers indicate which of the standards they believe they have addressed.
Professional Associations apply for endorsement of their professional learning
programs – these programs are developed to address the standards – this is
completed within the institute
Regions / district apply for endorsement of their programs as well
Teachers write their reflection on the course
Look at note of teachers’ PD record
Need to have further discussions around the development of this process with QCT
and DETA.

4. Terry Hayes – National Curriculum
10.00

Terry talked about the report presented. Also see notes handed out around the
National Curriculum – not minutes but notes
Discussion around membership of CSNEPA and lack of representation of teacher
associations (as per AAMT letter to Julia Gillard)

Discussion around status of existing national documents and what may occur with
them – everything currently there is up for discussion and needs to be considered in
this light.

Recommended reading: The Literacy Laws – Ilana Snyder

John moved a motion that we have firm guidelines around representation – this board
establish a policy around the representation of board members at other committees
and boards
John moved a motion that Terry Hayes continue to be one of our two representatives on CSCNEPA.

Database of expertise – could also support the motion.

**Morning tea**

11.00

5. Daniel Owen - AGQTP

11.15

Alan Herd replacing Daniel as he was unable to attend.

Director of AGQTP, runs the work the department does on teaching standards and national awards on quality schooling – looking at trying to bring them together.

Three groups now overseen by a deputy secretary of the department with a group manager overseeing each group, directors sit within each branch – three or four branches within each group.

Daniel’s branch is the quality teaching branch.

Alan to send Anne the link to download the structure of the branch with the names.

Four sections:
1. Nicole Panting – looking at issues around workforce planning and school leadership – e.g. investigation of teacher remuneration.
2. Section looking after pre-service teacher education – Regina Camara.
3. Fiona McDonald – general teaching policy, department liaison with Teaching Australia.
4. Alan Herd – AGQTP and Standards for teaching and school leadership.

AGQTP funds:

- Teaching Australia as a national area,
- Mapping of professional learning project – some discussion around consultation and involvement of professional associations,
- State and territory department – 22 million dollars (increase to 22.5 million next year) going out to education authorities.
- Ongoing program but existing contracts terminate at the end of 2009.
  - Currently in the third year of the four year contract.
- Cross-sectoral committees are required to submit annual activity plans in November. There will be a requirement for a new plan for 2009 to be submitted in November 2008 to detail expenditure.
- Reporting framework was set up in a context of compliance and accountability. This is being reviewed and revised process should be in place this year. Also looking at requiring the education authority to update their plan electronically after it has been implemented as a review process.

Discussion around what each state and territory is currently doing with regards to the professional associations – varying levels of involvement and funding being made available to the professional associations.

- Feedback – ACT and NT things are working okay perhaps because of smaller group / jurisdictions.
- What could be done about having specific grants for professional associations (e.g. NPDP – national professional development program) – contracts would need to be reviewed / revised for this to occur – guidelines need to be changed and has to be the decision of the minister.
- Government has said that it wants ICT to be part of teaching and wants a National Curriculum (Maths, English, History and Sciences).
- Write to the government about how we can help them to address these requirements (National and State level).
The contracts are with the education authorities and they generally employ a project officer who is accountable to their line manager. The cross sectoral committee has to make the project work for them rather than the other way around.

Appears to be a general concern around the cross-sectoral committees that the educational authorities dominating the committee meetings.

Summer schools
- KPMG reviewing the summer with the report due on June 30
- AGQTP project officers have the names of all the graduates – we can contact them for this information

Lunch
12.15 –
12.45

6. Geoffrey Stackhouse – Clarity Solutions – Managing the Media Workshop
1.00 – 5.00

Look through the worksheets

Activity
Devise a story for the front page with the following criteria
- 3 key points
- True / false
- Topic – National Curriculum
- Quote – what and who
- Headline
- Picture

News values
Impact –
- How big a deal is this and make sure it is explicit
- Media report about the ‘So What’ rather than the ‘What’

Currency
- Public Agenda – what are people talking about at the moment

Conflict
- Timeliness – if it’s not new it’s not news
- Proximity – interested in the stuff that is close to home in the state based newspapers
- Prominence – names make news – landmark, person, organization, etc
- Human Interest – tale of the ordinary person
- Novelty – quirky and unusual (sometimes a photo), a trend

Every story will have one or more of the above building blocks
Use Bruce Almighty opening scene as an example of each value

Interview
Use the two pages: Planning your Message and Interview Plan
Able to put the journalist off – delay the interview if cold call

Used to organizations who have a rule about talking to the media

Typical newspaper story is usually only about 400 -500 words. First 100 or so used to explain the story then cut to minister (relevant person) for 150 words. Second source may be PTA and only has 150 words to influence the story / agenda

Aim: generally to change perceptions or shape agendas

Message: argument, facts, ideas, views / opinion, examples & images
Have a killer quote – positive, quotable and repeatable

How to get the message across when the journalist asks the wrong question
Q = A + 1
A is the response to the question – the anchor that affirms the journalist and acknowledges the question. Can be four different things – 1 Answer (e.g. yes), 2 Acknowledge, 3 Attempt + is the bridge / conjunction (plus, and, but, …) 1 is the key message you want to get out (SEX worksheet)

Media Strategy
All of us are generally abstract, soft and unclear when communicating
Create a long term campaign that gave evidence of a different point of view
Spokesperson list of who is available to speak on specific areas and share this with the journalists
Need to empower the spokesperson to speak on behalf of the association

Close
5.00pm
Dinner: The Skyline Restaurant
7.00pm
Top Floor Rydges South Park
www.rydges.com/hotel/2/RSADEL/Rydges-South-Park-Adelaide.htm

Sunday 20th April 9.00 am start

AGENDA

1. Minutes of the last meeting of the Board – by teleconference (March 5th 2008) 9.00
   Catch up on Teaching Australia publications
   Next face-to-face meeting – date shift to Friday October 3 in Melbourne from November

2. Values Education Project Tabled as a written report
   Values education project is finishing at the end of June. Report to DEEWR by June 6.
   Reports are due to Pauline and Val by May 12
   AASE conference is national and as such allows states and territories who don’t have a
   conference planned to piggy back on this to meet their requirements
   Funding provided for conference costs - $3500
   Pauline and Val to send copies of report templates to us to collect data
   Some cheques haven’t been banked by states and territories yet – need to ensure these
   are handled promptly

Financial Report – whole of AJCPTA
Current event is funded through values funds. Future consideration needs to be given to how
we fund future meetings

ACTION: Teaching Australia progress reports need to be in to Pauline and Val by May 2

Issues around financial reporting and transparency of all funds coming into the AJCPTA.
Need to have a financial statement of the whole $250 000 detailing a breakdown of
allocations.

3. Strategic Plan
   - Draft Communication Strategy – completed, see document
   - Strategic Plan - operational plan developed

5. Any other business
   11.45

Letter to Julia Gillard
ACTION: Send member association and their representation numbers to Sue by mid May
ACTION: Consider an ICT Project for a proposal to be submitted during discussions with Julia
Gillard – teleconference to occur at some time in the future prior to teleconference meeting.
6. Next teleconference – June 10\textsuperscript{th} 2008

7. Next Annual General Meeting – October 3, 2008, Melbourne

Close:-